

# kangthropologie LOS ANGELES BASED INFLUENCER

## about the influencer

As an actress raised in Texas and based in LA, Linda has learned to shop her favorites though sales, sample sales and vintage finds. She loves to mix and match designer items with contemporary SoCal fashion. Linda's idea of heaven involves playing with makeup and skincare, finding boho chic décor, wearing loungewear, working out and organizing drawers Kondo-style.

# about the blog

KANGTHROPOLOGIE encompasses everything that is playful, sassy and savvy. From bikinis to beauty care and everything else in between, Linda would love to partner with brands that have a similar vision and vibe!

#### statistics



40k

3.1k





ل 10

124

## popular topics

Fashion (streetstyle, OOTD, editorial, shoes, handbags, accessories, swimwear, lougewear, activewear, festival.)

Beauty (skincare, makeup, haircare)

Lifestyle (LA experiences, spirits and wine)

Travel & leisure (staycation, abroad, activites, hotels, resorts)

Health, fitness & wellness





## brand collabs



### insta stats

Women

82%

Ages 18 - 34

72%

From the US

43%





## services offered

sponsored posts

brand ambassador

custom content

social media campaigns

blog reviews

web banners

tutorials

videos

### collaboration fee

#### Please contact for rates

Rates vary from project to project depending on the services requested. Packages are available so please inquire.

#### **Professional Photography**

A professional photographer is used for most content, which keeps the content quality high and the feed consistent. All rates include professional photographer's fee.





## contact details

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#### **Website / Social Media**

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